

CREATIVE GRAPHICS SOLUTIONS INDIA LIMITED

ELEVATOR PITCH

AMONG INDIA'S LEADING MANUFACTURERS OF FLEXO PRINTING PLATES, OFFERING A DIVERSE YET INTEGRATED BUSINESS MODEL CATERING TO PRINTING ECOSYSTEM. AIMING TO GO PUBLIC TO FURTHER ADD SCALE AND CAPITALISE UPON DIVERSIFIED BUSINESSES.

Ezeative Gzaphics Reliability Through Technology Established in 2014 Among India's leading manufacturers of Flexo Printing Plates 7 plants across 6 states Total capacity of 1138.5 mn cm Highly sophisticated product portfolio offering a wide range 420 people (including subsidiaries) A demonstrated history of product innovation and inorganic expansion WAHREN CG PREMEDIA • 100% subsidiary • Incorporated in February 2021 100% subsidiary 50% stake as a Partner Incorporated in May 2022 Kolkata based Brand solutions arm - offering a comprehensive suite of pre-media In the business of flexo printing blocks, offset printing blocks, Started production in July 2023 · Speciality packaging venture - engaged in the photopolymer printing block makers, etc. services, spanning from design adaptatior production of Alu-Alu Foil, Blister Foil, Tropical Alu-Alu Foil, CR Foil, Pharmaceutical Sachet International standard certified facility located in Noida Low revenue but high brand connect · Accelerated revenue potential





DEEPANSHU GOEL (49 YEARS) **FOUNDER & MANAGING DIRECTOR**

Deepanshu brings forth a unique experience of 25+ years in the flexographic printing industry. He founded Creative Graphics with a strong commitment to delivering top-notch quality plates to leading clients. In his journey, he has further enriched the company's ecosystem play through organic and inorganic expansion. His leadership has propelled Creative Graphics from its modest beginnings to a premier pre-press trade shop in India. Deepanshu has garnered global recognition and awards for his contributions. Deepanshu holds a B.Sc. Degree from Delhi University and later went on to complete an advanced Programme in Strategic Management for Business Excellence from the Indian Institute of Management (IIM) Lucknow.



















DMF CANADA ISO CERTIFIED No. E278261

ISO 9001:2015





KEY FINANCIALS	FY21	FY22	FY23	H1FY24
Revenue from Operations (Rs. Cr.)	47.58	68.31	90.14	48.07
EBITDA (Rs. Cr.)	5.21	10.05	16.23	11.99
PAT (Rs. Cr.)	2.28	4.65	8.64	7.24
EBITDA margin (%)	10.8	14.6	17.6	24.8
PAT margin (%)	4.8	6.8	9.6	15.1
EPS (Rs.)	30	62	115	56

OBJECTS OF THE ISSUE

- To meet the working capital requirements of our company "Creative Graphics"
- Repayment/prepayment, in part or full, of certain of our borrowings
- To meet the capital expenditure of our company "Creative Graphics"
- To meet out the inorganic growth through unidentified acquisition for the company
- General Corporate Expenses

DISCLAIMER: CREATIVE GRAPHICS SOLUTIONS INDIA LIMITED ("Company") is contemplating the potential, subject to necessary approvals, market conditions, and other considerations, of initiating an initial public offering of its equity shares ("IPO") and has submitted the Red Herring Prospectus to the SME Platform of NSE Limited ("NSE Emerge"). Prospective investors should be aware that investing in equity shares involves a significant level of risk. For detailed information regarding such risks, potential investors are advised to refer to the section titled "Risk Factors" in the Red Herring Prospectus.

No. of shares (FV Rs. 10 each)	64,00,000 Equity Shares
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Price band (Rs.)	80-85
Issue size (at the upper band)	Rs. 54.4 crore
Issue type	Fresh issue
Lot size	1600 Equity Shares
Issue opens date	Thursday, 28th March, 2024
Anchor Book	Wednesday, 27th March, 2024
Issue closes date	Thursday, 4th April, 2024
Reservation for Market Maker	3,20,000 Equity Shares
Reservation for NIIs	9,12,000 Equity Shares
Reservation for QIBs	30,40,000 Equity Shares (including 18,24,000 Equity Shares as Anchor Investor portion)
Reservation for Retail	21,28,000 Equity Shares
Registrar	Bigshare Services Private Limited

LEAD MANAGER TO THE ISSUE



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GROWTH MENTOR