



LETTER OF OFFER

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

This Letter of Offer is sent to you as a Shareholder(s) of Pioneer Agro Extracts Limited (hereinafter referred to as "Target Company" or "Target" or "PAEL"). If you require any clarifications about the action to be taken, you may consult your Stock Broker or Investment Consultant or Manager/Registrar to the Offer. In case you have recently sold your shares in the Company, please hand over this Letter of Offer and the accompanying Form of Acceptance cum Acknowledgement and Transfer Deed to the Member of Stock Exchange through whom the said sale was effected.

Open Offer By	
<p>Mr. Jagat Mohan Aggarwal ("Acquirer 1") residing at Ward No. 10, Mamoon Mohala, Shant Vihar, Mission Road, Near D.A.V School, Pathankot, Gurdaspur- 145001, Punjab, Mobile no.: +91-9814088365, Mrs. Shuchita Aggarwal ("Acquirer 2") residing at Ward No. 10, Mamoon Mohala, Shant Vihar, Mission Road, Near D.A.V School, Pathankot, Gurdaspur- 145001, Punjab, Mobile no.: +91-9915021861 and Jagat Mohan Aggarwal HUF ("Acquirer 3"), residing Ward No. 10, Mamoon Mohala, Shant Vihar, Mission Road, Near D.A.V School, Pathankot, Gurdaspur- 145001, Punjab, Mobile no.: +91-9814088365</p> <p style="text-align: center;">(Acquirer 1, Acquirer 2 and Acquirer 3 hereinafter collectively referred to as the "Acquirers")</p>	
<p>to the shareholder(s) of PIONEER AGRO EXTRACTS LIMITED</p> <p>Registered office: Chhoti Nahar Malakpur, Pathankot, Distt. Gurdaspur, Punjab- 145025, Ph: +91 186 2345352-55</p> <p>To acquire up to 22,36,817 (Twenty Two Lakh Thirty Six Thousand Eight Hundred Seventeen Only) equity shares of face value of Rs.10 (Rupees Ten only) ("Offer Shares"), constituting 51.63% of the fully paid up Equity Share Capital of the Target Company at a price of Rs. 10/- (Rupees Ten Only), payable in cash.</p>	
<p>Please Note:</p> <ol style="list-style-type: none"> This Offer is being made by the Acquirers pursuant to regulation 3(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereto ("SEBI (SAST) Regulations"). This Open Offer is not conditional upon any minimum level of acceptance in terms of regulation 19 of SEBI (SAST) Regulations. This Open Offer is not a competing offer in terms of regulation 20 of the SEBI (SAST) Regulations. There has been no Competing Offer as on the date of this Letter of Offer. As on date of this Letter of Offer, no statutory approvals are required, however, it will be subject to all statutory approvals that may become applicable at a later date as mentioned in Paragraph 7.4. If there is any upward revision in the Offer Price or the number of Shares sought to be acquired under the Open Offer by the Acquirers, at any time prior to the commencement of the last three working days before the commencement of the tendering period i.e. upto Thursday, June 15, 2017, the same would be informed by way of a public announcement in the same newspapers where the original Detailed Public Statement appeared. The revised Offer Price would be payable for all the Equity Shares validly tendered anytime during the Tendering Period. A copy of the Public Announcement, the Detailed Public Statement, Draft Letter of Offer and Letter of Offer (including Form of Acceptance cum Acknowledgment) are also available on SEBI's website (www.sebi.gov.in). 	
<p>MANAGER TO THE OFFER</p>  <p>Corporate Capital Ventures CORPORATE CAPITALVENTURES PRIVATE LIMITED SEBI Regn. No.: MB/INM000012276 Regd. Off.:160 (Basement), Vinoba Puri, Lajpat Nagar –II, New Delhi-110024 Tel No.: +91-11-41704066 Contact Person: Mr. Kulbhushan Parashar E-mail: info@ccvindia.com Website: www.ccvindia.com</p>	<p>REGISTRAR TO THE OFFER</p>  <p>SKYLINE FINANCIAL SERVICES PRIVATE LIMITED SEBI Regn. No.: INR000003241 Regd. Off.: D-153 A, 1st Floor, Okhla Industrial Area, Phase-I, New Delhi-110020. Tel No.: +91-11-26812682, 64732681-88 Fax No.: +91-11-26812683 Contact Person: Mr. Virender Rana Email id.: viren@skylinerta.com Website: www.skylinerta.com</p>

SCHEDULE OF THE ACTIVITIES PERTAINING TO THE OFFER

Nature of Activity	Day and Date	Revised Day and Date
Date of the Public Announcement	Friday, February 03, 2017	Friday, February 03, 2017
Date of publication of the Detailed Public Statement	Friday, February 10, 2017	Friday, February 10, 2017
Last date for a Competing Offer	Monday, March 06, 2017	Monday, March 06, 2017
Identified Date*	Thursday, March 16, 2017	Tuesday, June 06, 2017
Last Date by which Letter of Offer will be dispatched to the Shareholders	Thursday, March 23, 2017	Tuesday, June 13, 2017
Last date by which an independent committee of the Board of Target Company shall give its recommendation	Wednesday, March 29, 2017	Friday, June 16, 2017
Advertisement of Schedule of Activities for Open Offer, status of statutory and other approvals in newspaper	Thursday, March 30, 2017	Monday, June 19, 2017
Date of commencement of tendering period (Offer Opening Date)	Friday, March 31, 2017	Tuesday, June 20, 2017
Date of expiry of tendering period (Offer Closing Date)	Monday, April 17, 2017	Tuesday, July 04, 2017
Date by which all requirements including payment of consideration would be completed	Tuesday, May 02, 2017	Tuesday, July 18, 2017

*Identified Date is only for the purpose of determining the names of the Shareholders as on such date to whom the Letter of Offer would be sent. All owner (registered or unregistered) of Equity Shares of the Target Company (except Acquirers and existing Promoters /Promoter Group of the Target Company) are eligible to participate in the offer anytime before the closure of the Offer.

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RISK FACTORS

RISKS RELATED TO THE TRANSACTION, THE PROPOSED OPEN OFFER AND THE PROBABLE RISKS INVOLVED IN ASSOCIATING WITH THE ACQUIRERS

(A) Risk relating to the transaction– Not Applicable

(B) Risk relating to the Offer

1. To the best knowledge and belief of the Acquirers, as of the date of this LOF, there are no statutory approvals required by the Acquirers that are pending to implement the Offer. In the event that either: (a) any statutory approval(s) are required or become applicable by the Acquirers to implement the Offer and such statutory approvals are not received; (b) there is any litigation leading to a stay/injunction on the Offer or that restricts/restrains the Acquirers from performing its obligations hereunder; or (c) SEBI instructs the Acquirers not to proceed with the Offer, then the Offer process may be delayed beyond the schedule of activities indicated in this LOF and / or the Acquirers shall have the right to withdraw the Offer in terms of Regulation 23 of the SEBI SAST Regulations. Consequently, the payment of consideration to the Eligible Shareholders whose Equity Shares are accepted under the Offer as well as the return of Equity Shares not accepted under the Offer by the Acquirers may get delayed. In case the delay is due to non-receipt of statutory approval(s), SEBI may, if it is satisfied that the non-receipt of any such approval was not attributable to any willful default, failure or neglect on the part of the Acquirers to diligently pursue such approvals, grant an extension of time in accordance with Regulation 18(11) of the SEBI SAST Regulations for the purpose of completion of the Offer, subject to the Acquirers agreeing to pay interest to the relevant Eligible Shareholders for the delay at such rate as may be specified by SEBI. In addition, where such approvals extend to some but not all the Eligible Shareholders, the Acquirers has the option to make payment to such Eligible Shareholders with respect to whom no such approvals are required.
2. Equity Shares, once tendered through the Form of Acceptance-cum-Acknowledgement in the Offer, cannot be withdrawn by the Eligible Shareholders, even if the acceptance of Equity Shares under the Offer and dispatch of consideration are delayed.
3. The Equity Shares tendered in the Offer will be held in trust in the pool account of the broker / in trust by the Clearing Corporation / Registrar to the Offer until the completion of the Offer formalities and the Eligible Shareholders who have tendered their Equity Shares will not be able to trade such Equity Shares, even if the acceptance of the Equity Shares in the Offer and dispatch of payment consideration are delayed. During such period, there may be fluctuations in the market price of the Equity Shares that may adversely impact the Eligible Shareholders who have tendered their Equity Shares in this Offer. It is understood that the Eligible Shareholders will be solely responsible for their decisions regarding the participation in this Offer. None of the Acquirers or the Manager to the Offer makes any assurance with respect to the market price of the Equity Shares before the commencement of the Offer, during the period that the Offer is open and upon completion of the Offer and disclaims any responsibility with respect to any decision by the Eligible Shareholders on whether or not to participate in the Offer.
4. The Acquirers and the Manager to the Offer accept no responsibility for the statements made otherwise than in the Letter of Offer/Detailed Public Statement/Public Announcement/ advertisements or any materials issued by or at the instance of the Acquirers. Anyone placing reliance on any other source of information (not released by the Acquirers or the Manager to the Offer) will be doing so at his/her/their own risk.
5. This Letter of Offer has not been filed, registered or approved in any jurisdiction outside India. Recipients of this Letter of Offer residing in jurisdictions outside India should inform themselves of and observe any applicable legal requirements. This Offer is not directed towards any person or entity in any jurisdiction or country where the same would be contrary to the applicable laws or regulations or would subject the Acquirers or the Manager to the Offer to any new or additional registration requirements.

6. The Eligible Shareholders are advised to consult their respective tax advisors for assessing the tax liability pursuant to this Offer, and the appropriate course of action that they should take. The Acquirers do not accept any responsibility for the accuracy or otherwise of the tax provisions set forth in this Letter of Offer.
7. Unless otherwise mentioned the information contained in the LOF is as of the date of this LOF. The Acquirers and the Manager to the Offer are under no obligation to update the information contained herein at any time after the date of this LOF.

(C) Probable risk involved in associating with the Acquirers

1. The Acquirers make no assurance with respect to the financial performance of the Target Company and disclaim any responsibility with respect to any decision by the Shareholders on whether or not to participate in the Offer.
2. The Acquirers make no assurance with respect to their investment/disinvestment decisions relating to their proposed shareholding in the Target Company.
3. The Acquirers do not provide any assurance with respect to the market price of the Equity Shares of the Target Company before, during or after the Offer and expressly disclaim any responsibility or obligation of any kind (except as required by applicable law) with respect to any decision by any shareholder on whether to participate or not to participate in the Offer.
4. The Acquirers do not accept any responsibility for statements made otherwise than in the Letter of Offer (LOF)/Draft Letter of Offer (DLOF)/Detailed Public Statement (DPS)/Public Announcement (PA) and anyone placing reliance on any other sources of information (not released by the Acquirers and/or the PACs) would be doing so at his/her/its own risk.
5. The Acquirers do not accept the responsibility with respect to the information contained in the PA or DPS or DLOF or LOF that pertains to the Target Company and has been compiled from publicly available resources.

The risk factors set forth above, pertain to the Offer and are not in relation to the present or future business or operations of the Target Company or any other related matters, and are neither exhaustive nor intended to constitute a complete analysis of the risks involved in participation or otherwise by a shareholder in the Offer. Shareholders of Target Company are advised to consult their Stock Brokers or Investment Consultants, if any, for analyzing all the risks with respect to their participation in the Offer.

CURRENCY OF PRESENTATION

In this Letter of Offer, all references to “Rs.” are to the reference of Indian National Rupees (“INR”). Throughout this Letter of Offer, all figures have been expressed in “Lakh” unless otherwise specifically stated. In this Letter of Offer, any discrepancy in any table between the total and sums of the amount listed are due to rounding off.

1. DEFINITIONS

Acquirer 1	Mr. Jagat Mohan Aggarwal
Acquirer 2	Mrs. Shuchita Aggarwal
Acquirer 3	Jagat Mohan Aggarwal HUF
Acquirers	Mr. Jagat Mohan Aggarwal, Mrs. Shuchita Aggarwal and Jagat Mohan Aggarwal HUF
BSE	BSE Limited
CCV/Manager to the Offer/MB/Merchant Banker	Corporate CapitalVentures Private Limited, the Merchant Banker appointed by the Acquirers pursuant to regulation 12 of the SEBI (SAST) Regulations
Date of Opening of Offer	Tuesday, June 20, 2017
Date of Closure of Offer	Tuesday, July 04, 2017
Detailed Public Statement/DPS	Detailed Public Statement dated February 09, 2017, made by the Manager to the Offer on behalf of the Acquirers to the shareholders of PAEL, which was published on February 10, 2017 in all editions of Business Standard (English), all editions of Business Standard (Hindi), Mumbai lakshadeep (Marathi) and Mehnat (Punjabi)
Draft Letter of Offer/ DLOO	The Draft Letter of Offer dated February 16, 2017 submitted to SEBI for its observations.
Eligible Person(s)/Eligible Shareholder(s) for the Offer	All owner (registered or unregistered) of Equity Shares of the Target Company (except Acquirers and existing Promoters / Promoter Group of the Target Company) are eligible to participate in the offer anytime before the closure of the Offer.
FIPB	Foreign Investment Promotion Board
Form of Acceptance/FOA	Form of Acceptance cum Acknowledgement
Identified Date	Date for the purpose of determining the names of shareholders as on such date to whom the Letter of Offer will be sent.
Letter of Offer/LOO/LOF	The final Letter of Offer dated Thursday, June 08, 2017

LODR Regulations	SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and subsequent amendments thereto
Offer/Open Offer	Open Offer for acquisition of up to 22,36,817 (Twenty Two Lakh Thirty Six Thousand Eight Hundred Seventeen Only) equity shares of face value of Rs.10 (Rupees Ten only) ("Offer Shares"), constituting 51.63% of the fully paid up Equity Share Capital of the Target Company at a price of Rs. 10/- (Rupees Ten Only), payable in cash
Offer Price	Rs. 10/- (Rupees Ten Only) per fully paid up equity share of Rs. 10/- each.
Public Announcement/PA	Public Announcement dated February 03, 2017 made by the Manager to the Offer on behalf of the Acquirers on February 03, 2017
Registrar/Registrar to the Offer/RTA	Skyline Financial Services Private Limited, a company incorporated under the provisions of the Companies Act, 1956 and having its registered office at D-153 A, 1 st Floor, Okhla Industrial Area, Phase - I, New Delhi – 110020
Regulations/ SEBI (SAST) Regulations /SAST Regulations/Takeover Code	Securities & Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereof.
SEBI	Securities & Exchange Board of India
SEBI Act	Securities & Exchange Board of India Act, 1992, and subsequent amendments thereof.
Share(s)	Equity Shares of Pioneer Agro Extracts Limited
Stock Exchange	BSE Limited
Tendering period	A period of 10 (Ten) working days period from the date of opening of offer on Tuesday, June 20, 2017 to closing of offer on Tuesday, July 04, 2017.
Pioneer Agro Extracts Limited / PAEL/ Target Company/Target	A Company incorporated under the provisions of the Companies Act, 1956 and having its registered office at Chhoti Nahar, Malakpur, Pathankot, Distt. Gurdaspur, Punjab- 145025.

Note: All terms beginning with a capital letter used in this Letter of Offer, but not otherwise defined herein, shall have the meaning ascribed thereto in the SEBI (SAST) Regulations unless specified.

2. DISCLAIMER CLAUSE

“IT IS TO BE DISTINCTLY UNDERSTOOD THAT FILING OF DRAFT LETTER OF OFFER WITH SEBI SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED THAT THE SAME HAS BEEN CLEARED, VETTED OR APPROVED BY SEBI. THE DRAFT LETTER OF OFFER HAS BEEN SUBMITTED TO SEBI FOR A LIMITED PURPOSE OF OVERSEEING WHETHER THE DISCLOSURES CONTAINED THEREIN ARE GENERALLY ADEQUATE AND ARE IN CONFORMITY WITH THE REGULATIONS. THIS REQUIREMENT IS TO FACILITATE THE SHAREHOLDERS OF WEEKLINE INVESTMENT AND TRADING COMPANY LIMITED TO TAKE AN INFORMED DECISION WITH REGARD TO THE OFFER. SEBI DOES NOT TAKE ANY RESPONSIBILITY EITHER FOR FINANCIAL SOUNDNESS OF THE ACQUIRERS, PACs OR THE COMPANY WHOSE SHARES/CONTROL IS PROPOSED TO BE ACQUIRED OR FOR THE CORRECTNESS OF THE STATEMENTS MADE OR OPINIONS EXPRESSED IN THE LETTER OF OFFER. IT SHOULD ALSO BE CLEARLY UNDERSTOOD THAT WHILE ACQUIRERS ARE PRIMARILY RESPONSIBLE FOR THE CORRECTNESS, ADEQUACY AND DISCLOSURE OF ALL RELEVANT INFORMATION IN THIS LETTER OF OFFER, THE MERCHANT BANKER IS EXPECTED TO EXERCISE DUE DILIGENCE TO ENSURE THAT ACQUIRERS DULY DISCHARGE THEIR RESPONSIBILITY ADEQUATELY. IN THIS BEHALF, AND TOWARDS THIS PURPOSE, THE MERCHANT BANKER, CORPORATE CAPITALVENTURES PRIVATE LIMITED, HAS SUBMITTED A DUE DILIGENCE CERTIFICATE DATED FEBRUARY 13, 2017 TO SEBI IN ACCORDANCE WITH THE SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVER) REGULATIONS, 2011 AND SUBSEQUENT AMENDMENT(S) THEREOF. THE FILING OF THE LETTER OF OFFER DOES NOT, HOWEVER, ABSOLVE THE ACQUIRERS FROM THE REQUIREMENT OF OBTAINING SUCH STATUTORY CLEARANCES AS MAYBE REQUIRED FOR THE PURPOSE OF THE OFFER.”

3. DETAILS OF THE OFFER

3.1 Background of the Offer

- 3.1.1 There is no acquisition of Shares which has triggered this Open Offer. This voluntary Offer is being made by the Acquirers, for consolidation of holdings of the Promoters/Promoter Group and is made in terms of Regulations 3(1) of the SEBI (SAST) Regulations 2011. This Open Offer does not result in any change of control of the Target Company. This is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations
- 3.1.2 There are no person(s) acting in concert with the Acquirers in this Open Offer within the meaning of Regulation 2(1)(q)(1) of the SEBI (SAST) Regulations.
- 3.1.3 The Acquirers are part of Promoters/ Promoter Group of the Target Company and are holding 7,40,584 Equity Shares representing 17.09 % of the total paid up and voting equity share capital of the Target Company. As on date of this LOO, the total Promoter Group's shareholding in the Target is 1011975 Equity Shares equivalent to 23.36% of the fully paid up equity share capital of the Target. The Acquirers is desirous of consolidating the holding in the Target by further acquiring equity shares in the Target which may exceeds the stipulated threshold limit specified under Regulation 3(1) of the SEBI (SAST) Regulations and therefore in Compliance of Regulation 3(1) of the SEBI (SAST) Regulations
- 3.1.4 Neither Acquirers nor any of its Promoters or Directors has entered into any non-compete arrangement and/or agreement with anyone with respect to the operation of Target Company.
- 3.1.5 Neither Acquirers nor any of its Promoters or Directors has been prohibited by Securities Exchange Board of India (SEBI) from dealing in securities, in terms of directions issued under section 11B of SEBI Act, 1992 (as amended) or any other regulations made thereunder.
- 3.1.6 This Offer will not result in a change in control. The Acquirers does not propose to make changes in the Board of Directors of the Target Company after the completion of the Offer except in the ordinary course of business.
- 3.1.7 As per Regulations 26(6) and 26(7) of SEBI (SAST) Regulations 2011, the Board of the Target Company is required to constitute a committee of Independent Directors who would provide its written reasoned recommendation on the Offer to the Shareholders of the Target Company and such recommendations shall be published at least two working days before the commencement of the Tendering Period in the same newspaper where the DPS of the Offer was published. A copy whereof shall be sent to SEBI, Stock Exchanges and Manager to the Offer and in case of a competing offers to the Managers to the Open Offer for every competing offer.

3.2 Details of the Proposed Offer

- 3.2.1 In accordance with regulation 13(4) of the SEBI (SAST) Regulations, the Acquirers had made a Detailed Public Statement within 5 (five) working days from the date of Public Announcement. In accordance with regulation 14(3) of the SEBI (SAST) Regulations, the Detailed Public Statement has been published in the following newspapers:

Name of the Newspaper	Edition	Date
Business Standard (English)	All Editions	Friday, February 10, 2017
Business Standard (Hindi)	All Editions	Friday, February 10, 2017
Mumbai Lakshadeep (Marathi)	Mumbai Edition	Friday, February 10, 2017
Mehnat (Punjabi)	Chandigarh Edition	Friday, February 10, 2017

- 3.2.2 A copy of the Detailed Public Statement for the Open Offer is also available on the website of SEBI at www.sebi.gov.in and on the website of the Manager to the Offer at www.ccvindia.com.
- 3.2.3 The Acquirers are making a voluntary Offer to the existing shareholders to acquire up to 22,36,817 (Twenty Two Lakh Thirty Six Thousand Eight Hundred Seventeen Only) equity shares of face value of Rs.10 (Rupees Ten only) ("Offer Shares"), constituting 51.63% of the fully paid up Equity Share Capital of the Target Company as of the 10th (tenth) working day from the closure of the Tendering Period ("Offer Size") at a price of Rs. 10/- (Rupees Ten Only), per fully paid up equity share payable in cash.
- 3.2.4 All the shares of the Target Company are fully paid up and there are no partly paid up shares in the Target Company. There is no differential pricing in the Offer.
- 3.2.5 This is not a competing Offer in terms of regulation 20 of the SEBI (SAST) Regulations and there has been no competing offer as on the date of this Letter of Offer.
- 3.2.6 This Offer is not conditional upon any minimum level of acceptance in terms of regulation 19 of the SEBI (SAST) Regulations.
- 3.2.7 The Acquirers will acquire upto 22,36,817 (Twenty Two Lakh Thirty Six Thousand Eight Hundred Seventeen Only) Equity Shares that are validly tendered in accordance with the terms of the Offer at the offer price. In the event the Equity Shares tendered in the Offer are more than the Equity Shares proposed to be acquired under the Offer, the acquisition of Equity Shares from the Eligible Shareholders will be on a proportionate basis, as detailed in paragraph 8.10 of this Letter of Offer.
- 3.2.8 The Equity Shares of the Target Company will be acquired by the Acquirers free from all liens, charges and encumbrances together with all rights attached thereto, including the right to all dividends, bonus and rights offer declared hereafter.
- 3.2.9 The Acquirers have not acquired any shares of the Target Company from the date of the PA i.e. February 03, 2017, upto the date of this Letter of Offer.
- 3.2.10 Pursuant to Regulation 12 of the SEBI (SAST) Regulations, the Acquirers have appointed Corporate CapitalVentures Private Limited as the Manager to the Offer.
- 3.2.11 As on the date of this Letter of Offer, the Manager to the Offer, Corporate CapitalVentures Private Limited, does not hold any Equity Shares in the Target Company, further, the Manager to the Offer is not related to the Acquirers, PACs and the Target Company in any manner whatsoever. The Manager to the Offer further declares and undertakes that it will not deal on its own account in the Equity Shares of the Target Company during the Offer Period.
- 3.2.12 The acquisition of Equity Shares pursuant to the Offer shall not result in the public shareholding in the Target Company falling below the minimum public shareholding required in accordance with Rule 19 and Rule 19A of the SCRR read with SEBI LODR Regulations.

3.3 **Object of the Acquisition/Offer**

- 3.3.1 The Object of acquisition is to acquire substantial shares/voting rights and consolidation of existing holding of the promoters/promoter group in the Target Company. The Acquirers are currently controlling the management of the Target Company and reserves the right to modify the present structure of the business in a manner which is beneficial to the larger interest of the shareholders. Any change in the structure that may be affected, will be in accordance with the applicable laws. The Acquirers intends to grow the business of the Target Company and strengthen its position in the industry. The Acquirers also intends to reorganize the present Capital structure of the Company and also further strengthens the Board.
- 3.3.2 At present, the Acquirer does not have any plans to make major change to the existing line of business of the Target Company except in the ordinary course of business. The Acquirer would support the existing business of the Target Company.
- 3.3.3 The Acquirer do not have any plans to alienate any significant assets of the Target Company or any of its subsidiaries whether by way of sale, lease, encumbrance or otherwise for a period of two years except in the ordinary course of business of the Target Company. Target Company's future policy for disposal of its assets, if any, for two years from the completion of Offer will be decided by its Board of Directors, subject to the applicable provisions of the law and subject to the approval of the shareholders through Special Resolution passed by way of Postal Ballot in terms of Regulation 25(2) of the Regulations.

4. **BACKGROUND OF THE ACQUIRERS**

4.1 **Information about the Acquirers:**

a. **Mr. Jagat Mohan Aggarwal (Acquirer 1)**

- i. Mr. Jagat Mohan Aggarwal aged about 53 years, Son of Shri. Mohinder Pal Aggarwal is residing at Ward No. 10, Mamoon Mohala, Shant Vihar, Mission Road, Near D.A.V School, Pathankot, Gurdaspur- 145001, Punjab, Mobile no.: +91-9814088365. He is a Graduate from Punjab University and having experience spanning over 30 years in agro based industries like flour mills, edible oils and vanaspati.
- ii. Mr. V.B Aggarwal (Membership No. 13914) Partner of M/s V.B Aggarwal & Co, Chartered Accountants, having office at 30/31, Mohan Market, Dalhousie Road, Pathankot, Punjab 145001, Mobile No.: +91 9357400018, Email Id: aggarwal_sam@yahoo.co.in, has certified, vide certificate dated February 03, 2017 that the net worth of Mr. Jagat Mohan Aggarwal is Rs. 1913.79 Lakhs (Rupees One Thousand Nine Hundred Thirteen Lakh and Seventy Nine Thousand Only).
- iii. Mr. Jagat Mohan Aggarwal has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the SEBI Act or under any of the Regulations made under the SEBI Act.
- iv. As on date of this Letter of Offer, he is a Managing Director in the Target Company. However, he shall not participate in any deliberations of the Board of Directors of the Target Company or vote on any matter relating to the Offer.
- v. As on date of this Letter of Offer, Mr. Jagat Mohan Aggarwal does not hold any positions on the Board of Directors in any listed company except Pioneer Agro Extract Limited, the Target Company.
- vi. As on the date of this Letter of Offer, Mr. Jagat Mohan Aggarwal holds 1,38,094 Equity Shares representing 3.19% % of the fully paid up Equity Share Capital of the Target Company. The brief details of his earlier acquisition of shares in the Target Company are provided below:

Opening Balance				Transaction Details							
Capital of Target Company		Holding of Acquirer 1		Date of Transaction (allotment/Purchase /Transfer)	Shares Acquired		Shares Sold		Holding of Acquirer		
No. of Shares	%	No. of Shares	%		No. of Shares	%	No. of Shares	%	No. of Shares	%	
4332300	100%	371200	8.57%	As on 30.06.2006	0	0	0	0	371200	8.57%	
4332300	100%	371200	8.57%	October to Dec. 2007	32000	0.74	0	0	403200	9.31%	
4332300	100%	403200	9.31%	October to Dec. 2008	200	0.00	0	0	403400	9.31%	
4332300	100%	403400	9.31%	April to June 2009	93000	2.15	0	0	496400	11.46%	
4332300	100%	496400	11.46%	July to Sep. 2009	0	0.00	125200	2.89%	371200	8.57%	
4332300	100%	371200	8.57%	Jan to March 2010	548900	12.67	0	0	920100	21.24%	
4332300	100%	920100	21.24%	April to June 2010	1000	0.02%	0	0	921100	21.26%	
4332300	100%	921100	21.26%	Oct. to Dec. 2011	205800	4.75%	0	0	1126900	26.01%	
4332300	100%	1126900	26.01%	April to June 2012	0	0.00	291200	6.72	835700	19.29%	
4332300	100%	835700	19.29%	July to Sep. 2012	200000	0.05	0	0.00	1035700	23.91%	
4332300	100%	1035700	23.91%	Oct. to Dec. 2013	0	0.00	51000	1.18	984700	22.73%	
4332300	100%	984700	22.73%	Jan to March 2014	0	0.00	660043	15.24	324657	7.49%	
4332300	100%	324657	7.49%	April to June 2014	3263	0.08	279726	6.46	48194	1.11%	
4332300	100%	48194	1.11%	July to Sep. 2016	89900	0.02	0	0.00	138094	3.19%	

- vii. The provisions of the Chapter II and Chapter V of SEBI (SAST) Regulations, 1997/2011 have not been complied by Acquirer 1. Details of share acquired and sold by him including the compliances/non compliance are as follows:

Opening Balance		Shares Acquired/(Sold)				Closing Balance		Applicable Regulations of SEBI (SAST) Regulations	Compliance Status with SEBI (SAST) Regulations and other Regulations
No. of Shares	%	Date of Transaction (allotment/ Purchase/ Transfer)	No. of Shares	%	No. of Shares	%			
403400	9.31	15/06/2009	93000	2.15	496400	11.46	7(1) & 7(3)	Not Complied	
371200	8.57	19/03/2010	137500	3.17	508700	11.74	7(1) & 7(3)	Not Complied	
508700	11.74	20/03/2010	411400	9.50	920100	21.24	7(1) & 7(3)	Not Complied	
921100	21.26	03/10/2011	205800	4.75	1126900	26.01	7(1A) & 7(3)	Not Complied	
1049400	24.22	25/05/2012	(17500)	-0.40	1031900	23.82	29(2)	Not Complied	
952900	22.00	07/06/2012	(20000)	-0.46	932900	21.53	29(2)	Not Complied	
850700	19.64	19/06/2012	(15000)	-0.35	835700	19.29	29(2)	Not Complied	
835700	19.29	25/07/2012	200000	4.62	1035700	23.91	29(2)	Not Complied	
966394	22.31	20/01/2014	(20000)	-0.46	946394	21.85	29(2)	Not Complied	
875434	20.21	29/01/2014	(19358)	-0.45	856076	19.76	29(2)	Not Complied	
774240	17.87	12/02/2014	(20000)	-0.46	754240	17.41	29(2)	Not Complied	
672059	15.51	20/02/2014	(20000)	-0.46	652059	15.05	29(2)	Not Complied	
568255	13.12	03/03/2014	(20000)	-0.46	548255	12.66	29(2)	Not Complied	
476757	11.00	11/03/2014	(20000)	-0.46	456757	10.54	29(2)	Not Complied	
386757	8.93	22/03/2014	(20000)	-0.46	366757	8.47	29(2)	Not Complied	
299257	6.91	09/04/2014	(20250)	-0.47	279007	6.44	29(2)	Not Complied	
198507	4.58	17/04/2014	(14981)	-0.35	183526	4.24	29(2)	Not Complied	

b. Mrs. Shuchita Aggarwal (Acquirer 2)

- i. Mrs. Shuchita Aggarwal aged about 50 years, Wife of Shri. Jagat Mohan Aggarwal is residing at Ward No. 10, Mamoon Mohala, Shant Vihar, Mission Road, Near D.A.V School, Pathankot, Gurdaspur- 145001, Punjab, Mobile no.: +91-9915021861. She is a Graduate from Delhi University and having experience spanning over 11 years in field of Administration.
- ii. Mr. V.B Aggarwal (Membership No. 13914) Partner of M/s V.B Aggarwal & Co, Chartered Accountants, having office at 30/31, Mohan Market, Dalhousie Road, Pathankot, Punjab 145001, Mobile No.: +91 9357400018, Email Id: aggarwal_sam@yahoo.co.in, has certified, vide certificate dated February 03, 2017 that the net worth of Mrs. Shuchita Aggarwal is Rs. 1102.52 Lakhs (Rupees One Thousand One Hundred Two Lakh and Fifty Two Thousand only).
- iii. Mrs. Shuchita Aggarwal has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the SEBI Act or under any of the Regulations made under the SEBI Act.
- iv. As on date of this Letter of Offer, Mrs. Shuchita Aggarwal does not hold any positions on the Board of Directors in any listed company. Further, Mrs. Shuchita Aggarwal is not a Whole Time Director in any Company.
- v. As on the date of this Letter of Offer, Mrs. Shuchita Aggarwal holds 3,35,183 Equity Shares representing 7.74% of the fully paid up Equity Share Capital of the Target Company. The brief details of her earlier acquisition of shares in the Target Company are provided below:

Opening Balance				Transaction Details							
Capital of Target Company		Holding of Acquirer 2		Date of Transaction (allotment/Purchase/Transfer)	Shares Acquired		Shares Sold		Holding of Acquirer		
No. of Shares	%	No. of Shares	%		No. of Shares	%	No. of Shares	%	No. of Shares	%	
4332300	100%	239300	5.52%	As on 30.06.2006	0	0.00%	0	0.00%	239300	5.52%	
4332300	100%	239300	5.52%	July to Sep. 2008	146000	3.37%	0	0.00%	385300	8.89%	
4332300	100%	385300	8.89%	April to June 2012	20000	0.46%	0	0.00%	405300	9.36%	
4332300	100%	405300	9.36%	April to June 2014	0	0.00%	164213	3.79%	241087	5.56%	
4332300	100%	241087	5.56%	July to Sep. 2014	0	0.00%	20404	0.47%	220683	5.09%	
4332300	100%	220683	5.09%	Oct. to Dec. 2016	114500	2.64%	0	0.00%	335183	7.74%	

- vi. The provisions of the Chapter II and Chapter V of SEBI (SAST) Regulations, 1997/2011 have not been complied by Acquirer 2. Details of share acquired and sold by her including the compliances/non compliance are as follows:

Opening Balance		Shares Acquired/(Sold)			Closing Balance		Applicable Regulations of SEBI (SAST) Regulations	Compliance Status with SEBI (SAST) Regulations and other Regulations
No. of Shares	%	Date of Transaction (allotment/Purchase/Transfer)	No. of Shares	%	No. of Shares	%		
303387	7.00	12/06/2014	(8800)	-0.20	294587	6.80	29(2)	Not Complied
220683	5.09	18/10/2016	114500	2.64	335183	7.74	29(2)	Complied

c. Jagat Mohan Aggarwal HUF (Acquirer 3)

- i. Jagat Mohan Aggarwal HUF is a Hindu Undivided Family and incorporated on 05th day of December 1987. Mr. Jagat Mohan Aggarwal is the karta of Jagat Mohan Aggarwal HUF.
- ii. Mr. V.B Aggarwal (Membership No. 13914) Partner of M/s V.B Aggarwal & Co, Chartered Accountants, having office at 30/31, Mohan Market, Dalhousie Road, Pathankot, Punjab 145001, Mobile No.: +91 9357400018, Email Id: aggarwal_sam@yahoo.co.in, has certified, vide certificate dated February 03, 2017 that the net worth of Jagat Mohan Aggarwal HUF is Rs. 331.41 Lakhs (Rupees Three Hundred Thirty One Lakh and Forty One Thousand only).
- iii. Jagat Mohan Aggarwal HUF has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the SEBI Act, 1992 ("SEBI Act") as amended or under any of the Regulations made under the SEBI Act.
- iv. As on the date of this Letter of Offer, Jagat Mohan Aggarwal HUF holds 267307 Equity Shares representing 6.17% of the fully paid up Equity Share Capital of the Target Company. The brief details of his earlier acquisition of shares in the Target Company are provided below:

Opening Balance				Transaction Details							
Capital of Target Company		Holding of Acquirer 3		Date of Transaction (allotment/Purchase/Transfer)	Shares Acquired		Shares Sold		Holding of Acquirer		
No. of Shares	%	No. of Shares	%		No. of Shares	%	No. of Shares	%	No. of Shares	%	
4332300	100%	622200	14.36%	As on 30.06.2006	0	0.00%	0	0.00%	622200	14.36%	
4332300	100%	622200	14.36%	Oct. To Dec. 2010	0	0.00%	119600	2.76%	502600	11.60%	

4332300	100%	502600	11.60%	July to Sep. 2011	0	0.00%	79500	1.84%	423100	9.77%
4332300	100%	423100	9.77%	Oct. To Dec. 2011	0	0.00%	40015	0.92%	383085	8.84%
4332300	100%	383085	8.84%	Jan. to March 2012	55000	1.27%	0	0.00%	438085	10.11%
4332300	100%	438085	10.11%	July to Sep. 2014	0	0.00%	170778	3.94%	267307	6.17%

- vii. The provisions of the Chapter II and Chapter V of SEBI (SAST) Regulations, 1997/2011 have not been complied by Acquirer 3. Details of share acquired and sold by him including the compliances/non compliance are as follows:

Opening Balance		Shares Acquired/(Sold)			Closing Balance		Applicable Regulations of SEBI (SAST) Regulations	Compliance Status with SEBI (SAST) Regulations and other Regulations
No. of Shares	%	Date of Transaction (allotment/ Purchase/ Transfer)	No. of Shares	%	No. of Shares	%		
297707	6.87	12/08/2014	(10000)	-0.23	287707	6.64	29(2)	Not Complied

d. Other Information about the Acquirers

- i. There is no agreement amongst the Acquirers and any other persons/entities, in connection with the break-up of shares to be accepted from the shares tendered in this Offer. The entire Equity Shares proposed to be acquired under this Offer will be acquired by the Acquirers and no other persons propose to participate in the acquisition.
- ii. Mr. Jagat Mohan Aggarwal is the husband of Mrs. Shuchita Aggarwal.
- iii. Mr. Jagat Mohan Aggarwal is the Karta of Jagat Mohan Aggarwal HUF.
- iv. **SEBI may initiate appropriate action against the Acquirers/promoters/Target Company in terms of the SEBI SAST Regulations and Provisions of the SEBI Act for the certain non-compliances/ delayed compliances of SEBI (SAST) Regulations by them.**

5. BACKGROUND OF PIONEER AGRO EXTRACTS LIMITED

(The disclosures mentioned under this section has been sourced from information available in Public Domain or provided to the Acquirers by the Target Company)

- 5.1 Pioneer Agro Extracts Limited (bearing Corporate Identity Number: L15319PB1993PLC012975) was incorporated on January 20, 1993 under the Companies Act, 1956 with the Registrar of Companies, Punjab, H. P. & Chandigarh and obtained certificate for commencement of Business on January 27, 1993 under the Companies Act, 1956 with the Registrar of Companies, Punjab, H. P. & Chandigarh.
- 5.2 Presently, the registered office of the Target Company is situated at Chhoti Nahar, Malakpur, Pathankot, Distt. Gurdaspur, Punjab-145025.
- 5.3 In terms of the Main Objects clause of its Memorandum of Association, the Target Company is inter-alia permitted to carry on the activities/business business of import, export, production, preparation and manufacturer of and dealing in vegetables ghee, oils of every type and description, whether refined or otherwise etc.
- 5.4 As on date of this Letter of Offer, the Authorized Share Capital of the Target Company is Rs. 7,50,00,000 (Rupees Seven Crore Fifty Lakh only) consisting of 75,00,000 (Seventy Five Lakh) Equity Shares of Rs. 10.00 (Rupees Ten Only) each and the Issued and Subscribed Share Capital of the Target Company is Rs. 4,39,79,000 (Four Crore Thirty Nine Lakh Seventy Nine Thousand Only) consisting of 43,97,900 (Forty Three Lakh Ninety Seven Thousand Nine Hundred Only) Equity Share of face value of Rs. 10 (Rupees Ten Only) each and Paid Up Share Capital of the Company is Rs. 4,33,23,000 (Four Crore Thirty Three Lakh Twenty Three Thousand Only) consisting of 43,32,300 (Forty Three Lakh Thirty Two Thousand Three Hundred Only) fully paid up Equity Shares of the face value of Rs. 10.00 (Rupees Ten Only) each.
- 5.5 The share capital structure of the Target Company is as under:

Paid up Equity shares of Target Company	No. of shares/ voting rights	% of shares/ voting rights
Fully Paid up Equity Shares	43,32,300	100
Partly Paid up Equity Shares	Nil	Nil
Total Paid up Equity Shares	43,32,300	100
Total voting rights in the Target Company	43,32,300	100

- 5.6 The entire present paid up Equity Share Capital of the Target Company is currently listed on BSE Limited ("BSE"). The equity shares of the Company are not suspended for trading on Stock Exchange.
- 5.7 The Target Company does not have any partly paid Equity Shares. There are no outstanding warrants or options or similar instrument, convertible into Equity Shares at a later stage.

- 5.8 As on the date of this Letter of Offer, the Board of Directors of the Target Company comprises of 7 (Seven) Directors. The details of the Board of Directors are as below:

Name of Directors	DIN	Designation	Date of Appointment
Jagat Mohan Aggarwal	00750120	Managing Director	03/03/2008
Bharat Bhushan Goel	00406624	Whole Time Director	20/01/1993
Ajay Kumar Goel	01105207	Whole Time Director	03/03/2008
Dinesh Sharma	02989514	Independent Director	10/02/2010
Rajinder Kumar Uppal	06879625	Independent Director	30/05/2014
Neeraj Sharma	07113928	Independent Director	12/03/2015
Sanjeev Kumar Kohli	07144225	Independent Director	01/04/2015

Note: As on the date of this Letter of Offer, Mr. Jagat Mohan Aggarwal is the Acquirer and he shall not participate in any deliberations of the Board of Directors of the Target Company or vote on any matter relating to the Offer.

- 5.9 There has been no merger, de-merger and spin off in the last three years involving the Target Company.

- 5.10 The financial information of the Target Company as per the audited accounts for the last three financial years ended March 31, 2016, March 31, 2015, March 31, 2014 and unaudited & certified for the 9 months period ended December 31, 2016 are as follows:

Profit & Loss Account

<i>(Figures in Rupees Lakh.)</i>				
Profit & Loss Statement	9 Months period ending (Un-audited & certified) December 31, 2016	12 Months period ending March 31 (Audited)		
		2016	2015	2014
Income from Operations	0.00	1473.48	5171.15	3811.41
Other Income	58.20	318.84	32.37	29.64
Total Income	58.20	1792.32	5203.52	3841.05
Total Expenditure	18.78	1804.41	5315.28	3874.22
Profit before Depreciation, Interest & Tax	39.42	(12.09)	(111.76)	(33.17)
Depreciation	0.66	29.20	67.15	75.78
Interest	0.00	17.64	85.01	67.36
Profit before Tax & Extra Ordinary Items	38.76	(58.93)	(263.91)	(176.31)
Extra Ordinary Items	0.00	0.00	0.00	0.00
Profit Before Tax	38.76	(58.93)	(263.91)	(176.31)
Provision for Tax(Short & Excess)	0.00	(8.64)	(6.57)	(7.11)
Profit After Tax	38.76	(50.29)	(257.34)	(169.21)

Balance Sheet Statement

<i>(Figures in Rupees Lakh.)</i>				
Balance Sheet Statement	9 Months period ending (Un-audited & certified) December 31, 2016	12 Months period ending March 31 (Audited)		
		2016	2015	2014
Sources of Funds				
Issued and Subscribed Share Capital	439.79	439.79	439.79	439.79
Paid-up Share Capital	433.23	433.23	433.23	433.23
Forfeited Share Amount	2.62	2.62	2.62	2.62
Reserves & Surplus (Excluding Revaluation Reserve)	(297.26)	(336.02)	(285.73)	(27.45)
Reserves set apart for disputed liabilities	0.00	0.00	0.00	0.00
Secured Loan	0.00	0.00	14.08	0.94
Unsecured Loan	0.00	0.00	137.01	257.29
Current Liabilities	9.58	10.87	458.49	270.78
Deferred Tax Liability	9.70	9.70	18.34	24.91
Total	157.87	120.40	778.04	962.32
Uses of Funds				
Net Fixed Assets	36.18	29.09	372.49	438.73
Investments- Long Term	1.50	11.15	17.02	16.66
Investments- Current	0.00	13.84	0.00	0.00
Current Assets	334.49	280.61	602.82	721.21
Miscellaneous Expenses not written off	0.00	0.00	0.00	0.00
Total	372.17	334.69	992.33	1176.60

Other Financial Data

Other Financial Data	9 Months period ending (Un-audited)	12 Months period ending March 31		
	December 31, 2016	2016	2015	2014
Net Worth (in Rs. Lakh)	138.60	99.83	150.12	408.40
Dividend (in %)	0.00	0.00	0.00	0.00
Earning Per Share (in Rs. per Share)	0.89	0.00	0.00	0.00
Return on Net worth (in %)	27.97	0.00	0.00	0.00
Book Value (in Rs. per Share)	3.20	2.30	3.47	9.43

(Source- As certified by Mr. Pramod Kumar Khosla (Membership No. 80970) Partner of M/s Anil Vasudeva & Co., Chartered Accountants, having office at Opposite S. P's Office, Near Dhangu Chowk, Pathankot, Punjab-145001, Telephone No.: 0186-2224737, Fax No.: 0186- 2224737, Email Id: cavasudevaanil@gmail.com, vide certificate dated February 09, 2017.)

5.11 As on the date of this Letter of Offer, shareholding in the Target Company before and after the Offer (assuming full acceptances in the Offer) is given in the table below:

Shareholders' Category	Shareholding & voting rights prior to the agreement/ acquisition and offer		Shares /voting rights agreed to be acquired which triggered off the Regulations		Shares/voting rights to be acquired in open offer (Assuming full acceptances)		Share holding / voting rights after the acquisition and offer	
	(A)		(B)		(C)		(A)+(B)+(C)=(D)	
	No.	%	No.	%*	No.	%*	No.	%*
(1) Promoter Group including Acquirers								
Promoter Group								
a. Parties to agreement, if any	0	0.00%	0	0.00%	0	0.00%	0	0.00%
b. Promoters other than (a) above	271391	6.26%	0	0.00%	0	0.00%	271391	6.26%
Total 1 (a+b)	271391	6.26%	0	0.00%	0	0.00%	271391	6.26%
(2) Acquirers and PACs								
a. Acquirers								
Jagat Mohan Aggarwal	138094	3.19%						
Shuchita Aggarwal	335183	7.74%			2236817	51.63%	2977401	68.73%
Jagat Mohan Aggarwal HUF	267307	6.17%						
Total 2a	740584	17.09%	0	0.00%	2236817	51.63%	2977401	68.73%
b. PACs								
Total 2b	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Total 2(a+b)	740584	17.09%	0	0.00%	0	0.00%	580368	13.40%
Total Promoter Group	1011975	23.36%	0	0.00%	2236817	51.63%	3248792	74.99%
(3) Parties to agreement other than (1)& (2)	0	0.00%	-	-	-	-	-	-
(4) Public (other than parties to agreement, Acquirers & PAC)								
a) Individuals	1248875	28.83%	0	0.00%				
b) Others	2071450	47.81%	0	0.00%	(2236817)	(51.63%)	1083508	25.01%
Total (4) (a + b)	3320325	76.64%	0	0.00%	(2236817)	(51.63%)	1083508	25.01%
Total No. of Shareholders in Public category (except the Acquirers and Promoter Group)	1107							
GRAND TOTAL (1 + 2 + 3 + 4)	4332300	100.00%					4332300	100.00%

(1) Based on the Shareholding Pattern as on December 31, 2016

* The number of Equity Shares to be acquired by Acquirers will be decided post completion of the Open Offer.

6. OFFER PRICE AND FINANCIAL ARRANGEMENTS

6.1 Justification of offer price

6.1.1 This Open Offer is pursuant to Direct Acquisition.

- 6.1.2 The Equity Shares of the Target Company are listed on BSE Limited (“BSE”)
- 6.1.3 The total trading turnover in the Equity Shares of the Target Company on the Stock Exchange based on trading volume during the twelve calendar months prior to the month of Public Announcement (i.e., from February 01, 2016 to January 31, 2017) is as under:

Name of the Stock Exchange	Total No. of Equity Shares traded during the Twelve months prior to the month of PA	Total No. of Equity Shares listed	Total Trading Turnover (as % of total Equity Shares listed)
BSE	997	4397900	0.02

Note: As per the disclosures made in the Annual Reports of the Target Company, the Target Company has forfeited 65600 Equity Shares.

- 6.1.4 Based on the above information, Equity Shares of Target Company are not frequently traded on the Stock Exchange within the meaning of Regulation 2(1)(j) of the SEBI (SAST) Regulations.
- 6.1.5 The Offer Price of Rs. 10.00/- (Rupees Ten Only) has been determined taking into account the parameters as set out under Regulation 8(2) of SEBI (SAST) Regulations, as under:

Sl. No.	Particulars	Price per Equity Share
A	Highest Negotiated Price per equity share for any acquisition under the Agreement attracting the obligation to make the PA	Not Applicable
B	The volume-weighted average price paid or payable for acquisition by the Acquirers or by PACs during 52 weeks immediately preceding the date of PA	Rs. 10 per shares
C	Highest price paid or payable for acquisitions by the Acquirers or by PACs during 26 weeks immediately preceding the date of PA	Rs. 10 per shares
D	In case of frequently traded shares, the Volume-Weighted Average Market Price of shares for a period of sixty trading days immediately preceding the date of the PA as traded on the Stock Exchanges where the maximum volume of trading in the shares of the Target Company are recorded during such period	Not Applicable, as the equity shares are not frequently traded
E	where the shares are not frequently traded, the price determined by the acquirer and the manager to the open offer taking into account valuation parameters including, book value, comparable trading multiples, and such other parameters as are customary for valuation of shares of such companies	Rs. 3.11 per Share

* Source- Mr. V.B Aggarwal (Membership No. 13914) Partner of M/s V.B Aggarwal & Co, Chartered Accountants, having office at 30/31, Mohan Market, Dalhousie Road, Pathankot, Punjab 145001, Mobile No.: +91 9357400018, Email Id: aggarwal_sam@yahoo.co.in, vide its certificate dated February 03, 2017 has certified the workings of offer price, considering the Hon'ble Supreme Court's decisions in Hindustan Lever Employees' Union versus Hindustan Lever Limited (1995), reported at (83 Companies case 30) by using i) Net asset value method; and ii) Price Earning Capacity value method.

- 6.1.6 In view of the parameters considered and presented in the table above, in the opinion of the Acquirers and Manager to the Offer, the Offer Price of Rs. 10.00/- per Equity Share as mentioned above is justified in terms of Regulation 8 of the SEBI (SAST) Regulations.
- 6.1.7 There have been no corporate actions in the Target Company warranting adjustment of relevant price parameters as on the date of this LOF. The Offer Price is subject to adjustment in accordance with Regulation 8(9) of the Takeover Regulations if any corporate actions fall prior to three working days before commencement of the Tendering Period.
- 6.1.8 The Acquirers shall disclose during the offer period, every acquisition made by them of any equity shares of the Target Company, to the Stock Exchanges and to the Target Company at its registered office within twenty-four hours of such acquisition in accordance with Regulation 18(6).
- 6.1.9 If the Acquirers acquire Equity Shares during the period of twenty six weeks after the closure of tendering period at a price higher than the Offer Price, then the Acquirer shall pay the difference between the highest acquisition price and the Offer Price, to all the Public Shareholders whose Equity Shares have been accepted in this Open Offer within sixty days from the date of such acquisition. However, no such difference shall be paid in the event that such acquisition is made under another open offer under the SEBI (SAST) Regulations, or pursuant to SEBI (Delisting of Equity Shares) Regulations, 2009 or open market purchases made in the ordinary course on the Stock Exchanges, not being negotiated acquisition of Equity Shares in any form
- 6.1.10 There has been no revision in the Offer Price or to the size of this Offer as on the date of this Letter of Offer.
- 6.1.11 An upward revision to the Offer Price or to the Offer Size, if any, on account of future purchases/ competing Offer or otherwise, may be done at any time prior to the commencement of the last 3 working days before the date of commencement of the tendering period of this Offer in accordance with Regulation 18(4) of the SEBI (SAST) Regulations. In the event of such revision, the Acquirers shall (i)

make further deposit into the Escrow Account; (ii) make a public announcement in the same newspapers in which the DPS has been published; and (iii) simultaneously with the issue of such announcement, inform BSE, SEBI and the Target Company at its Registered Office of such revision.

- 6.1.12 In case the Acquirers acquire or agree to acquire any shares or voting rights in the Target Company during the offer period, whether by subscription or purchase, at a price higher than the Offer price, the offer price shall stand revised to the highest price paid or payable for any such acquisition in terms of Regulation 8(8) of SEBI (SAST) Regulations. However, the Acquirers shall not acquire any equity shares of the Target Company after the third working day prior to the commencement of the tendering period and until the expiry of the tendering period.

6.2 Financial Arrangements:

- 6.2.1 The total funds required for implementation of the Offer (assuming full acceptance), i.e., for the acquisition of upto 22,36,817 (Twenty Two Lakh Thirty Six Thousand Eight Hundred Seventeen Only) Equity Shares at a price of Rs. 10.00/- (Rupees Ten Only) per Equity Share is Rs. 2,23,68,170 (Rupees Two Crore Twenty Three Lakh Sixty Eight Thousand One Hundred Seventy Only) ("Maximum Consideration").
- 6.2.2 The Acquirers have adequate financial resources and have made firm financial arrangements for the implementation of the Offer in full, out of their own sources/networth and no borrowings from any Bank and/or Financial Institutions are envisaged. Mr. V.B Aggarwal (Membership No. 13914) Partner of M/s V.B Aggarwal & Co, Chartered Accountants, having office at 30/31, Mohan Market, Dalhousie Road, Pathankot, Punjab 145001, Mobile No.: +91 9357400018, Email Id: aggarwal_sam@yahoo.co.in, has certified, vide certificate dated February 03, 2017 that sufficient resources are available with the Acquirers for fulfilling the obligations under this Offer in full.
- 6.2.3 In accordance with Regulation 17 of the SEBI (SAST) Regulations, the Acquirers have opened an Escrow Account in the name and style of "**PIONEER OPEN OFFER ESCROW ACCOUNT**" bearing number 000405114046, with ICICI Bank Limited, Capital Market Division, 1st Floor, 122, Mistry Bhavan, Dinshaw Vachha Road, Backbay Reclamation, Churchgate, Mumbai- 400020 (hereinafter referred to as the "Escrow Banker") and deposited therein an amount of Rs. 56,00,000/- (Rupees Fifty Six Lakh only), in cash, being more than 25% of the Maximum Consideration payable under the Offer.
- 6.2.4 The Manager to the Offer is authorized to operate the above mentioned Escrow Account and has been duly empowered to realize the value of the Escrow Account in terms of the SEBI (SAST) Regulations.
- 6.2.5 Based on the above, the Manager to the Offer is satisfied about the ability of the Acquirers to implement the Offer in accordance with the SEBI (SAST) Regulations. Further, the Manager to the Offer confirms that firm arrangement for funds and money for payment through verifiable means are in place to fulfill the Offer obligations.

7. TERMS AND CONDITIONS OF THE OFFER

7.1 Operational terms and conditions

- 7.1.1 The Offer is not conditional and is not subject to minimum level of acceptances.
- 7.1.2 Letter of Offer will be dispatched to all the Equity Shareholders of Target Company, whose names appear in its Register of Members on Tuesday, June 06, 2017, the Identified Date, except the Acquirers and Promoter Groups.
- 7.1.3 The Offer is subject to the terms and conditions set out in the Letter of Offer, the Form of Acceptance, the PA, the DPS and any other Public Announcements that may be issued with respect to the Offer.
- 7.1.4 The Letter of Offer alongwith the Form of Acceptance cum Acknowledgement would also be available at SEBI's website, www.sebi.gov.in, and shareholders can also apply by downloading such forms from the said website.
- 7.1.5 This Offer is subject to the receipt of the statutory and other approvals as mentioned in paragraph 7.4 of this Letter of Offer. In terms of Regulation 23(1) of the SEBI (SAST) Regulations, if the statutory approvals are refused, the Offer would stand withdrawn.
- 7.1.6 Accidental omission to dispatch the Letter of Offer to any member entitled to this Open Offer or non-receipt of the Letter of Offer by any member entitled to this Open Offer shall not invalidate the Open Offer in any manner whatsoever.
- 7.1.7 The acceptance of the Offer must be unconditional and should be on the enclosed Form of Acceptance and sent along with the other documents duly filled in and signed by the applicant shareholder(s).
- 7.1.8 Any Equity Shares that are subject matter of litigation or are held in abeyance due to pending court cases/attachment orders/restriction from other statutory authorities wherein the shareholder may be precluded from transferring the Equity Shares during pendency of the said litigation are liable to be rejected if directions/ orders regarding these Equity Shares are not received along with the equity shares tendered under the Offer.
- 7.2 **Locked in shares:** As on the date of this Letter of Offer, there are no locked in shares in the Target Company

7.3 **Persons eligible to participate in the Offer**

All owner (registered or unregistered) of Equity Shares of the Target Company (except Acquirers and existing Promoters / Promoter Group of the Target Company) are eligible to participate in the offer any time before the closure of the Offer

7.4 **Statutory approvals and other approvals required for the offer**

7.4.1 To the best of knowledge and belief of the Acquirers, as on the date of this DPS, there are no statutory approvals and/or consent required, to acquire the equity shares tendered pursuant to this offer. However, if any other statutory approvals are required or become applicable prior to completion of this Offer, the Offer will be subject to the receipt of such other statutory approvals that may become applicable at a later date.

7.4.2 If the holders of the Equity Shares who are not persons resident in India (including NRIs, OCBs and FIIs) had required any approvals (including from the RBI, the FIPB or any other regulatory body) in respect of the Equity Shares held by them, they will be required to submit such previous approvals, that they would have obtained for holding the Equity Shares, to tender the Equity Shares held by them in this Offer, along with the other documents required to be tendered to accept this Offer. In the event such approvals are not submitted, the Acquirers reserve the right to reject such Equity Shares tendered in this Offer.

7.4.3 Subject to the receipt of statutory and other approvals, if any, the Acquirers shall complete all requirements relating to this Offer including payment to the shareholders who have accepted the Open Offer within 10 working days from the date of Closure of the Tendering Period.

7.4.4 In case of delay / non-receipt of any approval, SEBI may, if satisfied that non receipt of the requisite approvals was not attributable to any willful default, failure or neglect on the part of the Acquirers to diligently pursue such approvals, grant extension of time for the purpose of making the payments, subject to the Acquirers agreeing to pay interest to the Equity Shareholders as directed by SEBI, in terms of regulation 18(11) of the SEBI (SAST) Regulations. However, where the statutory approvals extend to some but not all holders of the Equity Shares, the Acquirers have the option to make payment to such holders of the Equity Shares in respect of whom no statutory approvals are required in order to complete this Offer.

8. **PROCEDURE FOR ACCEPTANCE AND SETTLEMENT**

8.1 The Open Offer will be implemented by the Acquirers through stock exchange mechanism made available by the Stock Exchanges in the form of separate window ("Acquisition Window") as provided under the SEBI (SAST) Regulations and SEBI circular CIR/CFD/POLICY/CELL/1/2015 dated April 13, 2015 issued by SEBI.

8.2 BSE shall be the designated stock exchange for the purpose of tendering Equity Shares in the Open Offer.

8.3 The facility for acquisition of shares through stock exchange mechanism pursuant to the Offer shall be available on the BSE in the form of a separate window (Acquisition Window).

8.4 The Acquirer has appointed M/s. K K Securities Limited ("**Buying Broker**") for the Open Offer through whom the purchases and settlement of Open Offer shall be made during the Tendering Period.

8.5 The Contact details of the Buying Broker are as mentioned below:

Name: K. K. Securities Limited
Communication Address: 76-77, Scindia House, Janpath, New Delhi - 110001
Contact Person: Mr. Sanjay Bansal;
Phone: 011-46890000, 9811168570;
Email ID: kksl@kksecurities.com

All Shareholders who desire to tender their Shares under the Open Offer would have to approach their respective stock brokers ("Selling Broker"), during the normal trading hours of the secondary market during the Tendering Period.

8.6 Separate Acquisition window will be provided by BSE to facilitate placing of sell orders. The Selling Brokers can enter orders for demat Equity Shares as well as physical Equity Shares.

8.7 The cumulative quantity tendered shall be displayed on the exchange website throughout the trading session at specific intervals by the stock exchange during the Tendering Period.

8.8 Shareholders can tender their shares only through a broker with whom the Shareholder is registered as client (KYC Compliant).

8.9 **Procedure for tendering Equity Shares held in dematerialised Form:**

a. The Equity Shareholders who are holding the Equity Shares in demat form and who desire to tender their Equity Shares in this Offer shall approach their broker indicating to their broker the details of Equity Shares they intend to tender in Open Offer.

- b. The Selling Broker shall provide early pay-in of demat shares (except for custodian participant orders) to the Clearing Corporation before placing the orders and the same shall be validated at the time of order entry.
- c. For custodian participant, orders for demat Equity Shares early pay-in is mandatory prior to confirmation of order by the custodian. The custodians shall either confirm or reject orders not later than close of trading hours on the last day of the Offer Period. Thereafter, all unconfirmed orders shall be deemed to be rejected.
- d. The details of settlement number for early pay-in of Equity Shares shall be informed in the issue opening circular that will be issued by the Stock Exchanges / Clearing Corporation, before the opening of the Offer.
- e. Upon placing the order, the Selling Broker(s) shall provide transaction registration slip ("TRS") generated by the exchange bidding system to the Shareholder. TRS will contain details of order submitted like bid ID No., DP ID, client ID, no. of Equity Shares tendered etc.
- f. The Shareholders will have to ensure that they keep the depository participant ("DP") account active and unblocked to receive credit in case of return of Equity Shares due to rejection or due to prorated Open Offer.

The resident Shareholders (i.e. Shareholders residing in India) holding Equity Shares in demat mode are not required to fill any Form of Acceptance-cum-Acknowledgement. The Shareholders are advised to retain the acknowledged copy of the DIS and the TRS till the completion of Offer Period.

All non-resident Shareholders (i.e. Shareholders not residing in India) holding physical and/or demat Equity Shares and all resident Shareholders (i.e. Shareholders residing in India) holding Equity Shares in physical mode are mandatorily required to fill the Form of Acceptance-Cum-Acknowledgement. The non-resident Shareholders holding Equity Shares in demat mode are required to send the Form of Acceptance-Cum-Acknowledgement along with the required documents to the Registrar to the Offer at their address given on the cover page of this LOF. The Shareholders (resident and non-resident) holding Equity Shares in physical mode are required to send the Form of Acceptance-Cum-Acknowledgement along with the required documents to their respective Selling Broker who shall forward these documents to the Registrar to the Offer.

8.10 Procedure to be followed by registered Shareholders holding Equity Shares in the physical form

- 8.10.1 Shareholders who are holding physical Equity Shares and intend to participate in the Offer will be required to approach their respective Selling Broker along with the complete set of documents for verification procedures to be carried out including:
 - a. The Form of Acceptance-cum-Acknowledgement duly signed (by all Equity Shareholders in case shares are in joint names) in the same order in which they hold the Equity Shares
 - b. Original share certificates
 - c. Valid share transfer form(s) duly filled and signed by the transferors (i.e. by all registered Shareholders in same order) and as per the specimen signatures registered with the Target Company and duly witnessed at the appropriate place authorizing the transfer in favor of the Acquirer
 - d. Self-attested copy of the Shareholder's PAN Card;
 - e. Any other relevant documents such as (but not limited to):
 - Duly attested power of attorney if any person other than the Equity Shareholder has signed the relevant Form of Acceptance-cum-Acknowledgement
 - Notarized copy of death certificate / succession certificate or probated will, if the original Shareholder has deceased
 - Necessary corporate authorisations, such as Board Resolutions etc., in case of companies
- 8.10.2 In addition to the above, if the address of the Shareholder has undergone a change from the address registered in the register of members of the Target Company, the Shareholder would be required to submit a self-attested copy of address proof consisting of any one of the following documents: valid Aadhar Card, voter identity card or passport.
- 8.10.3 Selling Broker should place order on the Acquisition Window with relevant details as mentioned on the physical share certificate(s). Upon placing the order, the Selling Broker shall provide a TRS generated by the exchange bidding system to the Shareholder. TRS will contain the details of order submitted like folio no., certificate no., distinctive no., no. of Equity Shares tendered etc.
- 8.10.4 After placement of order, as mentioned in paragraph 8.10.3, the Selling Broker must ensure delivery of the Form of Acceptance-cum-Acknowledgement, TRS, original share certificate(s), valid share transfer form(s) and other documents (as mentioned in paragraph 8.10.1 (i) either by registered post or courier or hand delivery to the Registrar to the Offer (at the address mentioned on the cover page not later than 2 (two) days from the Offer Closing Date (by 5 PM). The envelope should be superscribed as "**Pioneer Agro Extracts Limited – Open Offer**". One copy of the TRS along with supporting documents will be retained by Registrar to the Offer and it will provide acknowledgement of the same to the Selling Broker.

- 8.10.5 Shareholders holding physical Equity Shares should note that physical Equity Shares will not be accepted unless the complete set of documents is submitted. Acceptance of the physical Equity Shares by the Acquirer shall be subject to verification as per the SEBI (SAST) Regulations and any further directions issued in this regard. Registrar to the Offer will verify such orders based on the documents submitted on a daily basis and till such time the stock exchanges shall display such orders as unconfirmed physical bids "Once, Registrar to the Offer confirms the orders it will be treated as Confirmed Bids".
- 8.10.6 In case any person has submitted Equity Shares in physical form for dematerialisation, such Shareholders should ensure that the process of getting the Equity Shares dematerialised is completed well in time so that they can participate in the Offer before the Offer Closing Date.
- 8.11 Modification / cancellation of orders will not be allowed during the period the Offer is open.
The cumulative quantity tendered shall be made available on the website of the Stock Exchanges throughout the trading session and will be updated at specific intervals during the Tendering Period.
- 8.12 **Procedure for tendering the shares in case of non-receipt of Letter of Offer**
Persons who have acquired Equity Shares but whose names do not appear in the register of members of the Target Company on the Identified Date, or unregistered owners or those who have acquired Equity Shares after the Identified Date, or those who have not received the Letter of Offer, may also participate in this Offer. A Shareholder may participate in the Offer by approaching their broker and tender Equity Shares in the Open Offer as per the procedure mentioned in this Letter of Offer or in the Form of Acceptance-cum-Acknowledgement. The Letter of Offer along with Form of Acceptance-cum-Acknowledgement will be dispatched to all the eligible shareholders of the Target Company as of the Identified Date.
In case of non-receipt of the Letter of Offer, such eligible shareholders of the Target Company may download the same from the SEBI website (www.sebi.gov.in) or BSE website (www.bseindia.com) or obtain a copy of the same from the Registrar to the Offer on providing suitable documentary evidence of holding of the Equity Shares of the Target Company. Alternatively, in case of non-receipt of the Letter of Offer, shareholders holding shares may participate in the Offer by providing their application in plain paper in writing signed by all shareholder, stating name, address, number of shares held, client ID number, DP name, DP ID number, number of shares tendered and other relevant documents such as physical share certificate and Form SH 4 in case of shares being held in physical form. Such shareholders have to ensure that their order is entered in the electronic platform to be made available by BSE before the closure of the Offer.
- 8.13 Non-receipt of this Letter of Offer by, or accidental omission to dispatch this Letter of Offer to any shareholder, shall not invalidate the Offer in any way.
- 8.14 The acceptance of the Offer made by the Acquirers is entirely at the discretion of the Shareholders of the Target Company. The Acquirers does not accept any responsibility for the decision of any Shareholder to either participate or to not participate in the Offer. The Acquirers will not be responsible in any manner for any loss of share certificate(s) and other documents during transit and the Shareholders are advised to adequately safeguard their interest in this regard
- 8.15 **Acceptance of Equity Shares**
Registrar to the Offer shall provide details of order acceptance to Clearing Corporation within specified timelines. In the event that the number of Equity Shares (including demat Equity Shares, physical Equity Shares and locked-in Equity Shares) validly tendered by the Shareholders under this Offer is more than the number of Offer Shares, the Acquirers shall accept those Equity Shares validly tendered by the Shareholders on a proportionate basis in consultation with the Manager, taking care to ensure that the basis of acceptance is decided in a fair and equitable manner and does not result in non-marketable lots, provided that acquisition of Equity Shares from a Shareholder shall not be less than the minimum marketable lot.
- 8.16 **Settlement Process**
- 8.16.1 On closure of the Offer, reconciliation for acceptances shall be conducted by the Manager to the Offer and the Registrar to the Offer and the final list shall be provided to the Stock Exchanges to facilitate settlement on the basis of Shares transferred to the Clearing Corporation
- 8.16.2 The settlement of trades shall be carried out in the manner similar to settlement of trades in the secondary market. Selling Broker(s) should use the settlement number to be provided by the Clearing Corporation to transfer the shares in favour of Clearing Corporation.
- 8.16.3 Once the basis of acceptance is finalised, the Clearing Corporation would facilitate clearing and settlement of trades by transferring the required number of shares to the escrow account which will be opened by the Acquirer.
- 8.16.4 In case of partial or non-acceptance of orders or excess pay-in, demat shares shall be released directly to the Public Shareholders.
- 8.16.5 The Seller Broker(s) would then issue contract note for the shares accepted in the Offer.
- 8.16.6 Any excess physical shares, to the extent tendered but not accepted, will be returned back to the Public Shareholder(s).

8.17 **Settlement of Funds / Payment Consideration**

- 8.17.1 The settlement of fund obligation for demat and physical shares shall be effected directly by the Clearing Corporation.
- 8.17.2 The payment will be made by the Buying Broker for settlement. For Equity Shares accepted under the Offer, the Public Shareholder will receive funds payout in their settlement bank account.
- 8.17.3 The funds received from Buyer Broker by the Clearing Corporation will be released directly, to Public Shareholder.
- 8.17.4 Public Shareholders who intend to participate in the Offer should consult their respective Seller Broker for payment to them of any cost, charges and expenses (including brokerage) that may be levied by the Seller Broker upon the Public Shareholders for tendering Equity Shares in the Offer (secondary market transaction). The Acquirers accepts no responsibility to bear or pay such additional cost, charges and expenses (including brokerage) incurred solely by the Public Shareholder.
- 8.17.5 In light of the Circular No. CFD/DCR2/CIR/P/2016/131 dated December 09, 2016 issued by SEBI, the procedure for acceptance and settlement of the Offer may be revised in accordance with the directions / instructions issued by the Stock Exchanges.

8.18 **Compliance With Tax Requirements:**

Capital gain: Under current Indian tax laws and regulations, capital gains arising from the sale of equity shares in an Indian company are generally taxable in India. Any gain realized on the sale of listed equity shares on a stock exchange held for more than 12 (twelve) months will not be subject to capital gains tax in India if securities transaction tax ("STT") has been paid on the transaction. STT will be levied on and collected by a domestic stock exchange on which the equity shares are sold. Further, any gain realised on the sale of listed Equity Shares held for a period of 12 (twelve) months or less, which are sold will be subject to short term capital gains tax and STT.

SHAREHOLDERS ARE ADVISED TO CONSULT THEIR TAX ADVISORS FOR TAX TREATMENT ARISING OUT OF THE PROPOSED OFFER THROUGH THE ON-MARKET TENDER OFFER ROUTE AND APPROPRIATE COURSE OF ACTION THAT THEY SHOULD TAKE. THE ACQUIRERS DO NOT ACCEPT NOR HOLD ANY RESPONSIBILITY FOR ANY TAX LIABILITY ARISING TO ANY SHAREHOLDER AS A REASON OF THIS OFFER.

8.19 **Tax deduction at source:**

- 8.19.1 In case of resident Shareholders, in absence of any specific provision under the Income Tax Act, 1961 ("Income Tax Act") the Acquirers shall not deduct tax on the consideration payable to resident Shareholders pursuant to the Offer.
- 8.19.2 In the case of non-resident Shareholders, since the Offer is through the stock exchange, the responsibility of discharge of the tax due on the gains (if any) is on the non-resident Shareholder. It is therefore recommended that the non-resident Shareholder may consult their custodians/ authorised dealers/ tax advisors appropriately.
- 8.20 Interest payment, if any: In case of interest payments by the Acquirer for delay in payment of Offer consideration or a part thereof, the Acquirers will deduct taxes at source at the applicable rates as per the Income Tax Act.
- 8.21 If the resident and non-resident Shareholders require that no tax is to be deducted on the interest component or tax is to be deducted at a rate lower than the prescribed rate, in such cases the following documents are required to be submitted to the Registrar to the Offer.

For Resident Shareholders

- Self-attested copy of PAN card
- Certificate from the income tax authorities under Section 197 of the Income Tax Act, wherever applicable, in relation to payment of interest, if any, for delay in payment of Offer Price (Certificate for Deduction of Tax at Lower Rate)
- For specified entities under Section 194A(3)(iii) of the Income Tax Act, self-attested copy of relevant registration or notification (applicable only for interest payment, if any).

For Non-Resident Shareholders

- Self-attested copy of PAN card
- Certificate under Section 195(3) or Section 197 of the Income Tax Act, wherever applicable (Certificate for Deduction of Tax at Lower Rate) from the income tax authorities under the Income Tax Act, indicating the amount of tax to be deducted by the Acquirer before remitting the amount of interest)
- Tax Residency Certificate and a no 'permanent establishment'/business connection declaration

In an event of non-submission of NOC or Certificate for Deduction of Tax at Nil/Lower Rate, tax will be deducted at the maximum marginal rate as may be applicable to the relevant category to which the Shareholder belongs, by the Acquirer.

THE TAX RATE AND OTHER PROVISIONS MAY UNDERGO CHANGES.

8.22 Issue of tax deduction at source certificate

The Acquirers will issue a certificate in the prescribed form to the Equity Shareholders (resident and non-resident) who have been paid the consideration and interest, if any, after deduction of tax on the same certifying the amount of tax deducted and other prescribed particulars.

The Acquirers and the Manager to the Offer do not accept any responsibility for the accuracy or otherwise of the tax provisions set forth herein above.

9. DOCUMENTS FOR INSPECTION

The following documents are regarded as material documents and are available for inspection at the office of the Manager to the Offer at 160 (Basement), Vinoba Puri, Lajpat Nagar –II, New Delhi- 110024 from 10.30 a.m. to 1.00 p.m. on any working day, except Saturdays, Sundays and Holidays until the closure of the Offer.

- a) Certificate of Incorporation, Memorandum and Articles of Association of the Target Company.
- b) Certificate dated February 03, 2017 issued by Mr. V.B Aggarwal (Membership No. 13914) Partner of M/s V.B Aggarwal & Co, Chartered Accountants, certifying the net worth of Mr. Jagat Mohan Aggarwal.
- c) Certificate dated February 03, 2017 issued by Mr. V.B Aggarwal (Membership No. 13914) Partner of M/s V.B Aggarwal & Co, Chartered Accountants, certifying the net worth of Mrs. Shuchita Aggarwal
- d) Certificate dated February 03, 2017 issued by Mr. V.B Aggarwal (Membership No. 13914) Partner of M/s V.B Aggarwal & Co, Chartered Accountants, certifying the net worth of Jagat Mohan Aggarwal HUF.
- e) Certificate dated February 03, 2017 issued by Mr. V.B Aggarwal (Membership No. 13914) Partner of M/s V.B Aggarwal & Co, Chartered Accountants, confirming that the Acquirers have adequate financial resources available for meeting their obligations under the Open Offer.
- f) Audited Financials of the Target Company for the years ended March 31, 2016, 2015, 2014 and Un-audited financial results for Nine months period ended December 31, 2016.
- g) Certificate dated February 09, 2017 issued by Mr. Pramod Kumar Khosla (Membership No. 80970) Partner of M/s Anil Vasudeva & Co., Chartered Accountants, certifying the financial data of the Target Company based on Un-audited results for the 9 (Nine) months period ended December 31, 2016 and Audited financials for the years ended March 31, 2016, 2015 and 2014.
- h) Copy of Escrow Agreement entered between Mr. Jagat Mohan Aggarwal, Mrs. Shuchita Aggarwal and Jagat Mohan Aggarwal HUF (collectively referred to as the "Acquirers"), Corporate Capital Ventures Private Limited (the "Manager to the Offer") and ICICI Bank Limited ("Escrow Bank").
- i) Letter from ICICI Bank Limited confirming the cash deposit of Rs 56,00,000/- (Rupees Fifty Six Lakh only) in the Escrow Account with a lien marked in favour of the Manager to the Offer.
- j) Copy of Agreement between the Acquirers and the Registrar to the Offer for the purpose of the Offer.
- k) Copy of Memorandum of Understanding dated February 03, 2017 between the Acquirers and Manager to the Offer.
- l) Copy of the PA dated February 03, 2017, the DPS dated February 09, 2017, and all other notices (including corrigenda released, if any) in connection with the Offer.
- m) Published Copy of the Offer Opening Public Announcement published by the Manager to the Offer on behalf of the Acquirers.
- n) Copy of the letter from SEBI dated June 02, 2017 containing its comments on the Draft Letter of Offer.
- o) Copy of the recommendation made by the Committee of the Independent Directors of the Target Company.

10. DECLARATION BY THE ACQUIRERS

The Acquirers jointly and severally, accept full responsibility for the information contained in this Letter of Offer, including the Form of Acceptance cum Acknowledgement and also for ensuring the compliance with the obligations of the Acquirers as laid down in the SEBI (SAST) Regulations and subsequent amendments made thereto.

The Acquirers having made all reasonable inquiries, jointly and severally accept full responsibility and confirm that this Letter of Offer is in compliance with the SEBI (SAST) Regulations, and that it contains all information with regard to the Offer, which is material in the context of the issue, that the information contained in this Letter of Offer is true and correct in all material respects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes this document as a whole or any of such information or the expression of any such opinions or intentions misleading in any material respect.

The Manager to the Offer hereby states that the person(s) signing this Letter of Offer are the Acquirers.

For and on behalf of the Acquirers

(JAGAT MOHAN AGGARWAL)
Acquirer 1

(SHUCHITA AGGARWAL)
Acquirer 2

(JAGAT MOHAN AGGARWAL HUF)
Acquirer 3

Date: June 08, 2017

Place: New Delhi

Encl.:

- 1) Form of Acceptance-cum-Acknowledgement
- 2) Blank Transfer Deed(s)

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FORM OF ACCEPTANCE CUM ACKNOWLEDGEMENT

(All terms and expressions used herein shall have the same meaning as described thereto in the Letter of Offer)

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION
(Please send this Form of Acceptance with enclosures to the Registrar to the Offer)

OFFER OPENS ON	:	TUESDAY, JUNE 20, 2017
OFFER CLOSSES ON	:	TUESDAY, JULY 04, 2017
Please read the Instructions overleaf before filling-in this Form of Acceptance		
FOR OFFICE USE ONLY		
Acceptance Number		
Number of equity shares Offered		
Number of equity shares accepted		
Purchase consideration (Rs.)		
Cheque/Demand Draft/Pay Order No.		

From:

Tel. No.: +91-11-64732681-88 Fax No.: +91-11-26812683 Email: viren@skylinerta.com

To,
Skyline Financial Services Private Limited
(Unit: Pioneer Agro Extracts Limited)
D-153 A, 1st Floor, Okhla Industrial Area,
Phase - I, New Delhi - 110 020

Dear Sir,

REG.: OPEN OFFER TO THE SHAREHOLDERS OF PIONEER AGRO EXTRACTS LIMITED (HEREINAFTER REFERRED TO AS "TARGET" OR "TARGET COMPANY" OR "PAEL") BY MR. JAGAT MOHAN AGGARWAL, MRS. SHUCHITRA AGGARWAL AND JAGAT MOHAN AGGARWAL HUF (HEREINAFTER COLLECTIVELY REFERRED TO AS THE "ACQUIRERS") PURSUANT TO AND IN ACCORDANCE WITH REGULATION 3(1) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED ("SEBI (SAST) REGULATIONS")

- I / We, refer to the Letter of Offer dated Thursday, June 08, 2017 for acquiring the equity shares held by me / us in **Pioneer Agro Extracts Limited**.
- I / We, the undersigned have read the Letter of Offer and understood its contents including the terms and conditions as mentioned therein.
- I / We, unconditionally Offer to sell to the Acquirers the following equity shares in the Target Company held by me/ us at a price of Rs. 10.00/- (Rupees Ten Only) per fully paid-up equity share.

4. Details of Equity Shares held and tendered/ offered under the offer:

	In figures	In words
Equity Shares held as on Identified Date (June 06, 2017)		
Number of Equity Shares Offered under the Open Offer		

- I / We authorize the Acquirers to accept the Equity Shares so offered or such lesser number of equity shares that the Acquirers may decide to accept in consultation with the Manager to the Offer and in terms of the said Letter of Offer and I / we further authorise the Acquirers to apply and obtain on my/our behalf split of share certificate(s) as may be deemed necessary by them for the said purpose. I/We further authorize the Acquirers to return to me / us, equity share certificate(s) in respect of which the Offer is not found / not accepted, specifying the reason thereof.
- I / We also note and understand that the shares/ Original Share Certificate(s) and Transfer Deed(s) will be held by the Registrar to the Offer in trust for me / us till the date the Acquirers makes payment of consideration or the date by which Shares/ Original Share Certificate(s), Transfer Deed(s) and other documents are dispatched to the shareholders, as the case may be.
- I / We hereby warrant that the Equity Shares comprised in this Tender Offer are offered under open Offer free from all liens, equitable interest, charges and encumbrance.
- I / We declare that there are no restraints/ injunctions or other covenants of any nature which limits/ restricts in any manner my/ our right to tender Equity Shares under the Open Offer and that I / We am/are legally entitled to tender the Equity Shares.
- I / We agree that the Company will pay the Offer Price as per the Stock Exchange mechanism.

10. Details of Account with Depository Participant (DP):

Sr. No.	Folio No.	Share Certificate No.	Distinctive No.		No. of Shares
			From	To	
1					
2					
3					
Total					

In case the number of folios and share certificates enclosed exceed 3 nos., please attach a separate sheet giving details in the same format as above.

11. Details of the other Documents (duly attested) (Please ✓ as appropriate, if applicable) enclosed:

	Power of Attorney		Previous RBI approvals for acquiring the Equity Shares of Pioneer Agro Extracts Limited hereby tendered in the Open Offer
	Death Certificate		Succession Certificate
	Self-attested copy of PAN		Corporate authorizations
	Others (please specify):		

12. Equity Shareholders Details:

	1 st / Sole holder	Joint holder 1	Joint holder 2	Joint holder 3
Full Name(s)				
PAN				
Address of the 1 st / Sole holder				
Telephone of 1 st / Sole holder		e-mail id of 1 st / Sole holder		
Signature(s)*				

*Corporate must also affix rubber stamp and sign.

INSTRUCTIONS:

- This Offer will open on Tuesday, June 20, 2017 and close on Tuesday, July 04, 2017.
- This Form of Acceptance has to be read along with the Letter of Offer and is subject to the terms and conditions mentioned in the Letter of Offer and this Form of Acceptance.
- Eligible Persons who wish to tender their Equity Shares in response to this Open Offer should submit the following documents to the selling member, who in turn would deliver the said documents along with the Transaction Registration Slip (TRS) to the RTA:
 - The relevant Form of Acceptance duly signed (by all Equity Shareholders in case shares are in joint names) in the same order in which they hold the shares.
 - Original share certificates.
 - Copy of the Permanent Account Number (PAN) Card.
 - Transfer deed (Form SH-4) duly signed (by all Equity Shareholders in case shares are in joint names) in the same order in which they hold the shares.
 - A self-attested copy of address proof consisting of any one of the following documents i.e., valid Aadhaar Card, Voter Identity Card, Passport or driving license.
- Eligible Persons should also provide all relevant documents in addition to above documents which may include (but not limited to):
 - Duly attested Power of Attorney if any person other than the Eligible Persons has signed the relevant Form of Acceptance.
 - Notarized copy of death certificate / succession certificate / probated/Will, as applicable in case any Eligible Person has deceased.
 - Necessary corporate authorisations, such as Board Resolution / Specimen Signature etc., in case of Companies.
- All documents / remittances sent by or to Eligible Persons will be at their own risk and the Eligible Persons are advised to adequately safeguard their interests in this regard.
- All documents as mentioned above shall be enclosed with the valid Form of Acceptance otherwise the shares will be liable for rejection. The shares shall be liable for rejection on the following grounds amongst others:
 - If any other company share certificates are enclosed with the Form of Acceptance instead of the share certificate of the Company;
 - Non-submission of Notarized copy of death certificate / succession certificate / probated/Will, as applicable in case any Eligible Person has deceased.
 - If the Eligible Person(s) bid the shares but the Registrar does not receive the share certificate; or
 - In case the signature in the Form of Acceptance and Form SH-4 doesn't match as per the specimen signature recorded with Company / Registrar.

ACKNOWLEDGEMENT SLIP
SHARES IN PHYSICAL FORM

Received from Mr. / Ms.....
Ledger Folio No/Number of certificates enclosed..... under the Letter of Offer dated,
Form of Acceptance, Transfer Deeds(s) and Original Share Certificate(s) as detailed hereunder:

Sr. No.	Share Certificate No.	Distinctive Nos.		No. of equity shares
		From	TO	
1.				
2.				
3.				
Total no. of Equity Shares				

Stamp of Registrar to the Offer:		Signature of the Official:		Date of Receipt:	
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All future correspondence, if any, should be addressed to Registrar to the Offer at the following address:

Skyline Financial Services Private Limited
D-153A, 1st Floor, Okhla Industrial Area, Phase- I, New Delhi- 110020
Tel: +91-11-64732681-88; Fax: +91-11-26812683
Email: viren@skylinerta.com; Website: www.skylinerta.com

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